********** PROJECTS LIST **********

*** POINT Finances and Admin ***

1990 Budget
1991 Budget
~~Mailing Management Billing Disputes~~
Office LAN, etc.
Accounting transformation
Publishing Strategy

Employee benefits planning
ACTeam
Dept. Rep. Meetings

*** Projects -- Active ***

Restoration Book

*** Projects -- In Development ***

Zine Book
Political Tools Book
Quake Book
Access To Japan Book
Ten Speed and the future of the WEC

Column Syndication
Many-to-Many
Cyberthon Video
Outside Production Projects
Marin Community Foundation
Silverstein many-to-many

ElecWEC Access Update
Negotiations with Broderbund on additional projects
Contact with Workman/Mize
Contact with Warner New Media
Discussions with Christina Allen
In-house info systems & funding for this

The next WE event?

*** Promotion, etc. ***

Ecolog Promo
Cyberthon follow-up
ElecWEC Direct Mail

*** Other Things To Do ***

Article with Tim Oren, Jack Trainor

*** Book Reviews ***

Definite:
- Mapping Hypertext
- ~~Nation/125 Years~~
- Reality Isn't What It Used to Be

x) Holiday Gift offer

- Decision on this ideally by July at the latest.

x) Consideration of re-launch of WER as a bi-monthly

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x) New Subscription promotion

- Do we want to ear-mark some of the increase in revenue from the price increase for the purposes of promoting new subs (via direct mail, or whatever?).

x) Revise renewal forms

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x)

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Note: follow-up call to Micahel Morse?
wrong Foreign rate on forms

What reports do we need to enable these decisions
- to whom
- frequency
(Make it visible)

Reader survey